



Capability Statement

Gordon Stone and Associates

Gordon Stone has worked with government and private sector organisations, around Australia in regional locations. He has worked on several national projects with an R&D and technology transfer and technology adoption focus. His consultancy work has encompassed non accredited training programs and mentoring of regional people in key strategic and upskilling activities. He has developed training programs and training manuals, as well as conducted training programs in these regional locations - for rural industry and the SME sectors.

He is working in the Arts and Culture sector with a regional festivals cluster to develop a business development strategy and training needs analysis for that group - and collaborating with a Reference Group, who represents state government and ITAB interests, in the overseeing of this pilot study project.

Gordon Stone is a Director of the consultancy Gordon Stone and Associates Pty Ltd, which has operated Australia wide and in SE Asia, over the last 12 years. Gordon has particular skills in interpersonal communication, strategic planning, group facilitation, technology transfer, training and project management.

He has worked with government, rural industry and private sector organisations, around Australia, in the meat and livestock, grain, fruit and vegetable, irrigation, dairy and SME sectors. In addition he has managed a number of community development projects – both in these rural industries, in the wider community and in SE Asia. His particular expertise is in working with rural industry organisations – and businesses – that have an R&D, extension and technology transfer and technology adoption focus. He has managed and conducted training programs for Project Managers and community representatives in remote rural and regional areas of Australia and produced a series of training manuals and courses.

Gordon has a background in communications, marketing and publicity programs. He is involved in strategic planning and mentoring programs to ensure that projects meet defined community needs - whether they be an actual geographical community or a community of interest (such as the Arts and Culture sector or a business management group). Such groups often need to undergo a strategic planning process as a means of articulating their needs - then programs such as a training needs analysis focus on defining the needs of the particular target audience groups, so that the most appropriate training (content, duration, delivery methods and provider) is developed and undertaken. Often practical work based training is a high priority outcome of such planning and needs analysis processes.

Projects

Below is a representative sample of projects, which illustrate the diversity of Gordon's capability. All require a defined and action based project management process. They require an understanding of both technical and interpersonal communication issues.

Strategic planning and group facilitation

- Conducted a consultation process and prepared a report on R, D & E priorities in Qld for the Irrigation Technology Working Group – encompassing an industry forum including representatives of rural industry, conservation groups, governments, R&D organisations, and water user groups
- Prepared a strategic development plan for the Roma Business Development Association – to position the town as a rural events centre. This included development and delivery of community training programs to facilitate up skilling of volunteers and other workers.
- Conducted a community consultation process for the Brisbane River Management Group – to deal with controversial water management issues
- Coordinated an Appraisal of the Lockyer Valley Integrated Catchment Management pilot study – after its first 3 years in operation
- Reviewed development plans for the Qld Strawberry, Papaya and Heavy Vegetable Industries – to guide the development of those industries in the state
- Conducted a community consultation activity and assessed community attitudes to a proposed Water Storage in Stanthorpe Shire – acting as a honest broker to ensure the shire residents had their input
- Prepared a Strategic Plan, Background Paper and Industry Action Plan for the Subtropical Dairy Industry – to review its first 6 years and plan the next 3 years
- Project Leader of a collaborative international project with the Philippines Dept of Agriculture and the Crawford Fund – to define the implementation of key Australian technology transfer processes to meet the agricultural development needs of defined rural sectors in the Philippines.
- Coordinated a series of grain marketing seminars for the Queensland Graingrowers Association – to inform growers about new marketing strategies
- National Meat Profit Day Coordinator for MLA – from 1992 –2001 – planning, trialling and implementing a new method of technology transfer. This project included the development and regular updating over 5 years of a training manual, plus the training and mentoring of community representatives and volunteers
- Coordinated the Qld Fruit and Vegetable Growers Growing for Profit Program from 1998 – 2001 – to plan, trial and implement and review a new technology transfer process for vegetable growers. A training manual was created during the project.
- Coordinated a 5-year publicity program for the Condamine River Basin Irrigators Association including a series of forums and an industry newsletter.
- Prepared a “Timber Management Manual for Landholders in Southern Queensland” based on landholder case studies and researcher input.
- Project managing a community development initiative – the creation of a significant new country music festival in southern Queensland – which attracted over 3,000 people in its first year and 4,500 in its second year.
- Conducting a training needs analysis concerning the training needs of festival operators in a case study region, the training needs of artists and operations staff and the development of suitable training programs to encourage growth and economic development of that sector in the region.
- Conducting a training needs analysis for dairy farmers in Vietnam – under the auspices of the Crawford Fund and four (4) Qld State Departments.

Gordon Stone and Associates
 PO Box 7642
 TOOWOOMBA MC QLD 4352
 Ph. 61 7 4639 3366
 Fax. 61 7 4639 3828
 Mob. 0408 063 229
 E-mail. gstone@bigpond.com
 WEB: <http://www.stoneco.com.au/>